

HELPERU

2025
ANNUAL
REPORT



A MESSAGE FROM OUR LEADERS

On behalf of the Board of Directors of Help Peru, Inc., I want to express my deepest gratitude to every supporter and donor who made 2025 such a transformative year for our organization.

Our purpose – to create a more healthy, equitable, and educated society while protecting the environment – are not merely words on a page, but a living commitment, made possible each and every day by your generosity. Whether through financial contributions, volunteer time, or simply spreading our mission, your belief in the people of Peru and in our ability to serve them continues to inspire us to dream bigger and reach further. We are profoundly grateful.

I want to recognize our Executive Director and the entire Help Peru staff, whose dedication, creativity, and commitment have been instrumental in moving our work forward. Under their leadership, our programs have continued to scale in both reach and impact, translating our mission into meaningful change for Peru's most vulnerable communities.

And in 2025 we had a special moment to celebrate together: our most successful gala event since the organization's founding – a joyful and memorable evening that reflected both how far we have come and the extraordinary road ahead.

As I look back on my tenure as President during 2024-25, I am filled with pride and optimism. Guided by our purpose and driven by our mission, the best of Help Peru is still to come.



Augusto Urmeneta
2025 President of the Board of Directors

I am proud to share that 2025 was a landmark year in Help Peru's history. We completed a second year of scaling successful projects, contributing to our remarkable growth, reaching over 29,000 program participants who benefited from our work in education, health, and the environment.

All our programs added complementary initiatives that moved us towards a more holistic approach to community development and strengthening both personal and community resilience. With a lean team of three dedicated and professional staff in Peru, we were able to co-design projects with measurable objectives, provide on-the-ground training, technical assistance, and organizational capacity building throughout the year for our implementing partners thereby improving the efficiency and increasing the effectiveness of our work. These processes ensured accountability not only to our donors but to the communities we serve.

These achievements were only made possible through the tireless commitment and hard work of our partners, the continuing support of our donors, supporters, and volunteers, and the visionary guidance from our Board of Directors – we are truly grateful for your generous support and passion for our mission and the work we do!

As we look forward to 2026, we will consolidate our work by slowing our program expansion as we test new innovative models, engage in coalitions, and further build our reserves ensuring that we continue our mission of Building a Better Future for Peru's Most Vulnerable Populations for decades to come.



Christopher Price
Executive Director



ABOUT **HELP PERU**

We are a nonprofit organization founded in 2013 by members of the Peruvian diaspora, committed to supporting long-term, locally driven solutions to social and environmental challenges across Peru.

What we stand for

- Everyone deserves dignity and respect, regardless of their circumstances.
- Women must be at the center of the development process to achieve lasting, sustainable change.
- Communities engage in the development process as active partners in shaping their future, not as passive recipients of aid.
- Accountability matters, not only to donors but also to the communities we serve.
- Every community has something valuable to offer; our programs are built on these local strengths.

OUR PURPOSE

To create a more healthy, equitable, and educated society while protecting the environment.

OUR MISSION

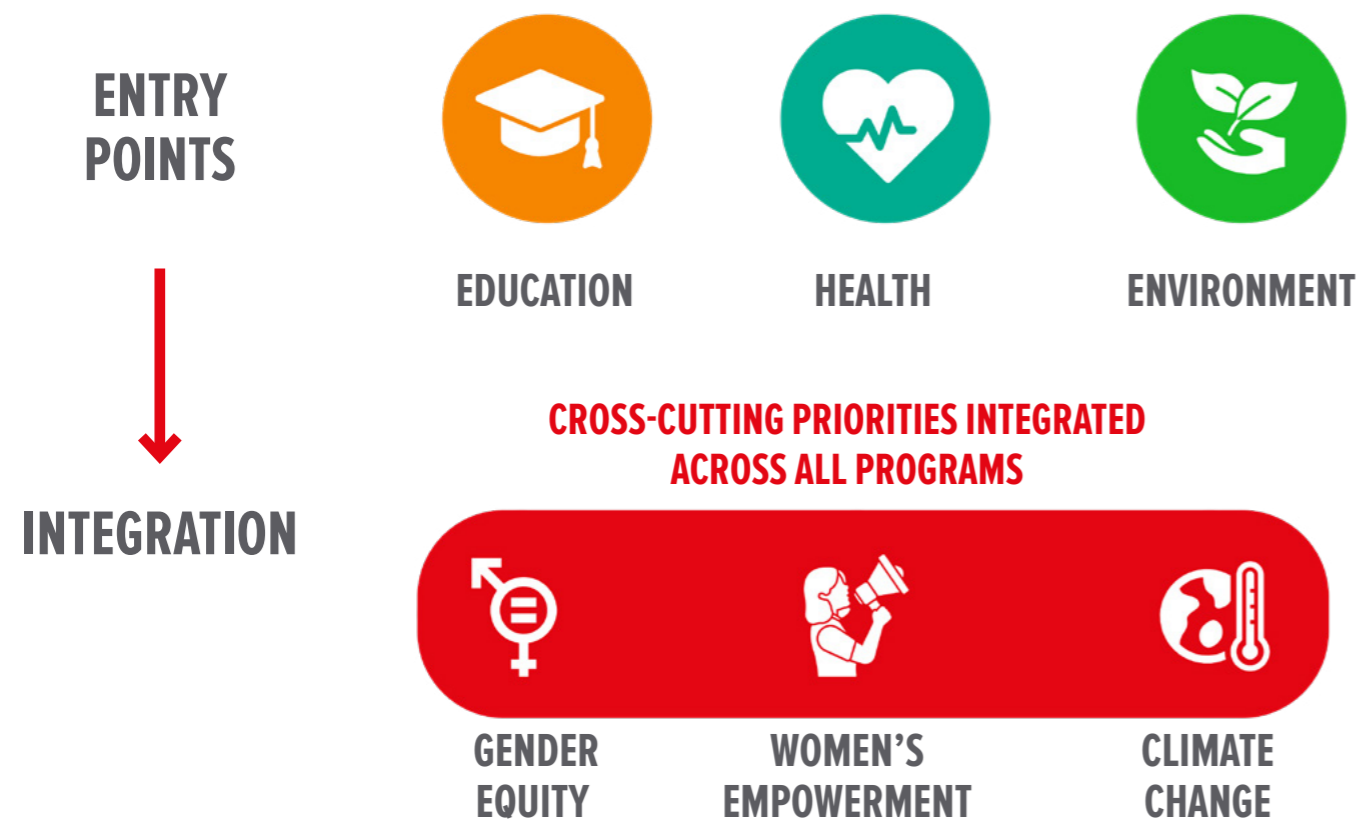
To build a better future for Peru's most vulnerable populations.

More than 10 years supporting the development of vulnerable communities in Peru.

OUR APPROACH

From entry points to long-term impact

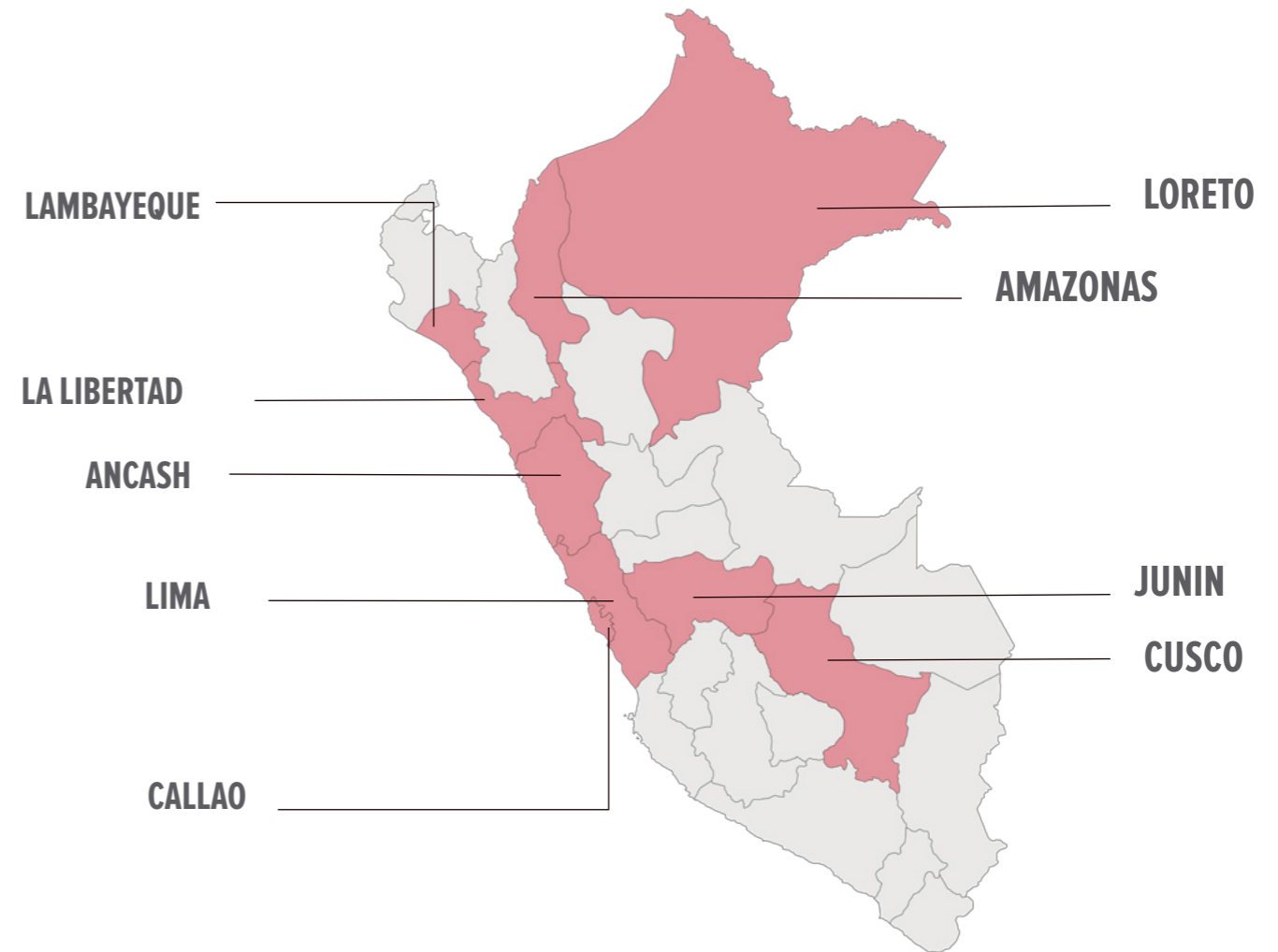
We co-design and support development projects in partnership with local leaders and community organizations while providing hands-on monitoring, technical assistance, training, and capacity building that serve to deepen impact and strengthen sustainability.



Each partnership begins with a core development entry point and evolves over time, integrating complementary initiatives that respond to the changing needs of communities. Across all programs, we embed women's empowerment, gender equity, and climate action as cross-cutting priorities.

This long-term program evolution model allows us to move beyond isolated interventions and support more holistic, sustainable development processes.

WHERE WE WORK



Working with 11 partners

- Asociación para la Niñez y su Ambiente (ANIA)
- Amantani
- Conservamos por Naturaleza/ Sociedad Peruana de Derecho Ambiental (SPDA)
- Asociación Cultural D1
- Hands on Peru
- Kunan
- Peru Champs
- Sembrando Juntos
- Sinfonía por el Perú
- Socios en Salud
- Prisma

2025 AT A GLANCE

Navigating Challenges, Building Resilience

Peru continues to face a complex landscape shaped by social inequality, climate vulnerability, and institutional instability.

Rural and peri-urban communities face persistent barriers to quality education, healthcare, and economic opportunities. At the same time, climate-related risks are increasing in both frequency and intensity.

In this context, strengthening local organizations and community systems is essential.

In 2025, our work reached communities across eight regions, contributing to tangible improvements in people's lives while reinforcing the capacity of civil society organizations to sustain impact over time.



IMPACT HIGHLIGHTS

28,000+

Direct beneficiaries

155,000+

Indirect beneficiaries

11

Local partners engaged



8

Regions reached



4,000

Children & youth accessed quality education

25,000

Native trees reforested

3,300+

People gained access to health services



EDUCATION, PERSONAL RISK REDUCTION, AND EMPLOYABILITY

Building skills for life

We support quality education starting in early childhood, helping children build the skills they need to learn, grow, and thrive. We use environmental education and school gardens as tools to strengthen academic skills, empathy, and leadership while also training teachers to apply innovative approaches in their pedagogical practice.

Projects & Initiatives

Access to higher education and career pathways

Supporting young people to access higher education and the job market through life planning and Peru's national scholarship program (Beca 18).

Environmental learning through school gardens

Promoting hands-on environmental learning through TiNi model, helping children build responsibility, confidence, and a connection with nature.

Strengthening early childhood education

Improving learning opportunities for young children through innovative, child-centered approaches at the Laboratory "Innovation" School.

Access to quality education

Supporting students' well-being and leadership through structured, high-quality learning environments.

Integral Training Program

Using dance to build socio-emotional skills, leadership, and employability, while promoting gender equity and reducing vulnerability among youth.

Music education program

Using music to build teamwork, self-esteem, cognitive development, and essential life skills.

Partners



From a rural community in Cusco, Ruth overcame barriers to higher education and earned a national scholarship to pursue her goal of becoming a professional tour guide.

"Support from Amantani made it possible for me to apply for Beca 18 and achieve something I once thought was out of reach."

— Ruth Nely, Cusco



The TiNi methodology engages children in caring for small plots of land, building environmental awareness, responsibility, and a connection with nature.

"I want to keep learning so I can protect the environment."

— Jorge, Junín

4,000+

children and adolescents gained access to quality education across five regions in Peru (Cusco, Junín, Lambayeque, Lima, and Loreto).

2,600+

teachers, principals, and environmental promoters were trained in the TiNi methodology across more than 200 educational institutions, enhancing their pedagogical practices.

14,000

students strengthened their academic competencies and climate adaptation skills through improved learning environments, led by teachers trained in innovative methodologies.

274

children and youth from Lima and Ancash built resilience through over 2,000 hours of artistic and psychological training, developing socio-emotional and employability skills while reducing their exposure to risk and vulnerability.

69%

employability rate among the 91 young people who participated in the Integral Training Program in Lima.

151

young people from rural and Indigenous communities in Cusco and Loreto were supported to apply for Peru's national scholarship program (Beca 18).

EDUCATION, PERSONAL RISK REDUCTION, AND EMPLOYABILITY



In 2025, more than 70 young people joined D1's Integral Training Program, building discipline, confidence, and leadership for personal and professional growth.

"The Integral Training Program is a space where I can share with others, grow as a person, and truly be myself. When I finish the three years, I imagine sharing my dance in many places, performing on stages in Peru and abroad."

— Mireya Andrade, Lima



Peru Champs provides scholarships and supports Champs Academy, a training program that strengthens adolescents' socio-emotional and leadership skills across 15 regions.

"Being part of Champs Academy means a lot to me. I've learned how to manage my emotions, make better decisions, and plan my goals. The leadership module helped me think more clearly about my future and how to achieve it."

— Anheli, a 10th-grade student



Sembrando Juntos serves children aged 2 to 5 in Ventanilla, using child-centered approaches that build strong foundations for learning and development.

"I learned how to better connect with each child, encouraging them to ask questions and explore."

— Fannybel Silva, Ventanilla

Fannybel first joined Sembrando Juntos as a teaching assistant and later became a teacher. The experience has supported both her son Luca's development and her own growth as an educator.



We support Sinfonía por el Perú's Huaraz Center, expanding access to music education and safe spaces for confidence, teamwork, and belonging.

"Here, I discovered that I have a voice, and that it can be heard."

— Jhatziry, Ancash

What began as an opportunity to explore music has become a space where Jhatziry builds confidence, expresses herself, and feels part of a supportive community.

HOLISTIC HEALTH AND CHILD DEVELOPMENT

Supporting healthier lives across communities

Children’s health directly affects their ability to learn and thrive. We complement education initiatives with preventive care, early childhood development, nutrition, dengue prevention, and waste management, especially in communities with limited access to basic health services.



Community health campaign in Huanchaco, Trujillo.

Projects & Initiatives

Community health and preventive care

Promoting physical, mental, and community health in low-income communities.

Early childhood health and development

Community intervention to improve child nutrition and development in children aged 6 to 24 months.

Dengue prevention and waste management

Combating and preventing the spread of dengue through education and waste management initiatives in riverine communities in the Amazon.

Partners



©Prisma

The Río Limpio project works with families, community leaders, and schools in Amazonian communities to strengthen dengue prevention in areas with limited access to health services.

3,300+

people accessed integrated health services, preventive care, and health education across Lima, Loreto, and Trujillo.

84%

of 106 children under the age of two in Ventanilla exceeded key developmental milestones in psychomotor, social, and language skills.

Anemia risk was reduced by 93% among children under the age of one who began the project in vulnerable conditions.

26

communities in Loreto were mapped to assess dengue risk, identifying a 69% presence of the dengue mosquito (*Aedes aegypti*) and enabling more targeted interventions.

2,800+

people in Loreto were trained and mobilized to engage in the elimination of breeding sites and the implementation of preventive practices against dengue.

675 kg

of nutritious food was produced and distributed to 2,338 children in Lambayeque, promoting healthy eating habits and nutritional education in schools.

“Now we understand that we must protect ourselves not only from malaria, but also from the dengue mosquito, which lives inside our homes. We are making it a habit to eliminate breeding sites in our community.”

— Community leader, Loreto



©Diego Diaz / Partners in Health

CASITA, an early childhood development program, supports caregivers through play-based community care while helping reduce anemia risk and improve nutrition.

“Now she smiles, points at pictures, and communicates in her own way. That gives me hope and relief.”

After her daughter was identified as at risk of developmental delays, Dina joined CASITA. With guidance from community health workers, she gained tools and confidence to support her daughter’s development.

CONSERVATION AND DISASTER RISK REDUCTION

Protecting ecosystems and livelihoods

We work to raise awareness, restore degraded areas with native species, and strengthen sustainable land management practices. Forest fires are also a cause of biodiversity loss, so we support prevention, equipment, and capacity building for forest fire mitigation.



Community wildfire brigade.

104,000 m²

(10.4 hectares) of land was reforested with 25,000 native and productive seedlings in the Amazonas region, protecting the livelihoods of the Valley of the Waterfalls from landslides.

20,000

people in the Valley of the Waterfalls have increased protection from forest fires, supported by 21 fully trained and equipped community brigade members.



©Conservamos por Naturaleza

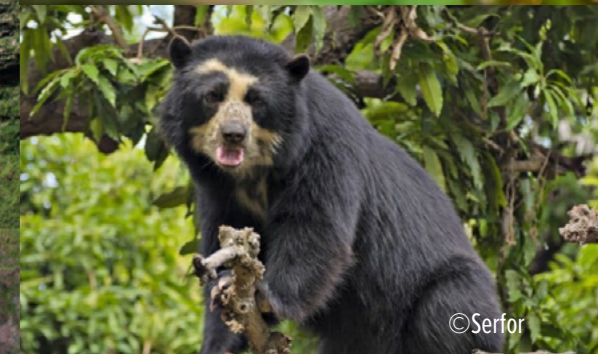
Local nurseries are key in reforestation efforts, producing native trees for community-led conservation initiatives.

“My farm was one of the first to implement agroforestry systems, and now we are seeing great results: higher coffee production, better bean quality, and the return of endemic birds that help native trees grow naturally. It’s beautiful to see new trees growing on their own.”

— Local farmer



©Conservamos por Naturaleza



©Serfor

Project

Strengthening private and communal conservation in Peru.

Partner



Located in Amazonas, the Valley of the Waterfalls is one of Peru’s most biodiverse areas, home to species such as the spectacled bear and Marvelous Spatuletail hummingbird.

SUSTAINABLE LIVELIHOODS

Strengthening economic resilience

Generating income is key to strengthening project sustainability and improving participants' economic conditions. Many of our projects include income-generating initiatives that support livelihoods and strengthen long-term sustainability.



Local nurseries in Amazonas strengthen reforestation efforts while creating sustainable economic opportunities.

“We are grateful for the support that has helped us improve our agroforestry coffee systems, increase production, and produce better quality beans while protecting our forests, streams, and soils. For us, producing coffee and conserving nature go hand in hand.”

— Mariela Meza, Amazonas

Projects & Initiatives

Medicinal plant micro-enterprise

Supporting community-based businesses linked to the “TiNi” school-based organic garden project.

Strengthening private and communal conservation in Peru while supporting sustainable livelihoods through income-generating activities.

Help Lift Peru

Strengthening local organizations through capacity building, mentorship, and support for growth and sustainability.

Youth entrepreneurship pilot program

Empowering young entrepreneurs from vulnerable contexts through training, mentorship, and access to seed funding to launch and sustain their ventures.

Partners



20

local leaders in Amazonas strengthened the management of community nurseries, reaching an annual production of **45,000 seedlings** for reforestation and sustainable trade.

200

native species cultivated in a 120 m² production plot in Lambayeque, creating a sustainable business model that preserves cultural heritage and ancestral knowledge.

1,800

people in Lambayeque were trained in business management and ethnobotany, promoting sustainable use of natural resources.

2

pilot initiatives focused on youth entrepreneurship and NGO acceleration were developed for implementation in 2027.



In Túcume, a youth-led enterprise based on medicinal plants and ancestral knowledge is creating new economic opportunities rooted in tradition.

SPECIAL PROJECTS

Targeted interventions, transformative impact

Beyond our core programs, Help Peru supports high-impact initiatives that address urgent needs, test innovative solutions, and expand opportunities for communities in different contexts.



Kunan Grand Prize Award Ceremony. Kunan is Peru's leading national award for high-impact social enterprises, recognizing innovative and scalable solutions.

Minga



In response to a severe climate crisis in the Amazon, an adaptive emergency response plan was implemented to support rural communities in Loreto.

45 youth leaders were trained in climate resilience and sustainable agriculture practices.

90 young entrepreneurs strengthened their productive skills and small business capacities, contributing to improved livelihoods and food security.

Kunan Challenge and Grand Prize

Help Peru supports the Grand Prize, helping the winning initiative scale its impact. In 2024, the prize was awarded to **Sanima**, with support beginning in 2025.

Sanima provides safe, in-home sanitation solutions for families without access to basic services in Lima.

61 families gained access to safe bathrooms, replacing unsafe latrines and reducing health risks. Through a circular sanitation model, waste is collected weekly and treated according to environmental standards, improving hygiene, safety, and quality of life.



Komedyplast

14 children with complex craniofacial conditions received free, life-changing surgeries in partnership with Komedyplast and the National Institute of Child Health in Lima.

These high-complexity procedures help restore essential functions such as breathing and vision, while significantly improving quality of life and long-term well-being. They are made possible by volunteer medical teams who donate their time and expertise to provide specialized care.



STRENGTHENING LOCAL ORGANIZATIONS

In 2025, we provided continuous, hands-on support to strengthen organizational capacity across our partner network.

How we support our partners

70+ tailored sessions

of technical assistance delivered.

19 monitoring visits

conducted across all partner projects.

2 workshops brought together **51** partner representatives.



What this support enabled

Our technical assistance focused on strengthening core organizational capacities, including:

- Co-development of 2025 and 2026 strategic and operational plans.
- Strengthening monitoring, evaluation, and reporting systems.
- Integrating gender equity and women's empowerment across programs.
- Improving governance structures and institutional policies.
- Supporting long-term planning and sustainability strategies.
- Developing proposals, concept notes, and fundraising materials.

Results

10 partner organizations strengthened their institutional policies, aligning with Peruvian regulations and international cooperation standards.

3 partners improved their governance structures, enhancing transparency and separating board and operational roles.

7 partners refined their strategic vision and long-term plans, incorporating clear indicators and sustainability pathways.

5 partners strengthened their technical and project teams, improving management, monitoring, and overall program delivery.

REVENUE AND EXPENSES

Revenue & Support \$1,005,213

- Corporate Donations (34.2%)
- Events Net of Costs (61.7%)
- Individual Direct Donations (2.7%)
- Investment Returns (1.4%)

Expenses \$1,021,955

- Direct Program Grants (70.6%)
- Program Support (15.6%)
- Management & General (12.8%)
- Fundraising (1%)



ANNUAL GALA



© Natalia Ormeño

Help Peru's Annual Gala in New York brought together over 250 guests, including donors, partners, and friends committed to advancing sustainable development in Peru.

The evening celebrated the power of collective action, highlighting the stories and communities behind our work while strengthening connections across our global network.

The Gala also honored Mariana Hochschild and Misión Huascarán with the Building a Better Future Award, recognizing their commitment to expanding opportunities and improving quality of life for communities in Peru.

Thanks to the generosity of our supporters, the Gala raised over **\$800,000**, directly contributing to the expansion of programs in education, health, environment, and community development across the country.

The event was made possible by the support of more than 15 Peruvian volunteers based in New York, whose dedication was key to its success.



MARKETING & COMMUNICATIONS

Expanding Reach, Strengthening Connections

In 2025, Help Peru strengthened its communications efforts to increase visibility, engage a growing community of supporters, and amplify the voices of its partners across Peru.

Through digital platforms, media coverage, and events, we shared stories of impact and connected with new audiences in Peru and abroad.

Appeals also played a key role in mobilizing support, enabling timely responses to urgent needs while strengthening engagement with donors.



9,000+

followers across all social media platforms



2

communications training sessions delivered to partner organizations



Ongoing

media coverage and digital presence



Participation in events and public spaces



Stories that inspired and informed



Help Peru cocktail in Lima with partners, friends, and supporters.



Handwritten postcards from program participants.



Opening of “The Colorful World of Pancho Fierro” at the Hispanic Society Museum & Library in New York.



Sinfonía por el Perú concert, where Help Peru was recognized as one of the program’s sponsors.



Kunan Grand Prize Award Ceremony 2025

BOARD OF DIRECTORS

*As of December 2025**



**Augusto
Urmeneta**

2025 Board President



**Fernando
Soto**

2025 Vice President & Treasurer



**Nicolás
Aguirre**



**Alonso
Aramburú**



**Fernando
Bravo**



**Michael
Holme**

**Muriel
Jara**



**Ana María
Luque**



**José Antonio
Miranda**



**Luis
Oganes**



**Rosanna
Ramos-Velita**



STAFF

Christopher Price

Executive Director

Adriana Delgado

Deputy Director

Carla Aroca

Operations Officer

Ivonne Ascencio

Program Officer

ASOCIACIÓN CIVIL HELP PERU

Antero Carrillo

President

Fernando Bravo

Mariano Peró

COMMITTEE VOLUNTEERS

Joaquín Ormeño

Gala Co-Chair

Mariano Peró

Governance Committee

Fabiola Roa

Program Committee

SUPPORTERS

Every achievement in this report is made possible by your commitment to a more equitable and sustainable future for Peru.

We are deeply grateful for your trust, vision, and continued partnership.

Impact Circle

Bank of America
Eduardo and Mariana Hochschild
The International Foundation
Fernando Bravo
Kathryn George Tyree
Goldman Sachs
Luis Oganés
Carlos Añaños
Alexandre Bettamio
Katrien Carbonez
Todd Crider and Pilar Secada-Crider
John Greenwood
Rick Li
Marcelo Mottes
Martin Sanchez
Adriana Roca
Osmin Rivera
Bruno Saraiva
Sabrena Silver
Augusto Urmeneta
Doris Valle
Jamil Zaidan

Brown Brothers Harriman
K2 Integrity
Latham & Watkins
Milbank
Simpson Thacher & Bartlett
Skadden
White & Case
Raul Bonta and Alvia Wilcox
Gregg Badichek
Sylvia Bigio
JPMorgan Chase
Heather Kerzner
Ana Maria Luque
Christiane Macedo
Martin Marron
Salvador Pareja
Muriel Jara and Gordon Lee
Fernando Ramos
Emilio Romano
Diego Suarez
Ricardo De Bedaut



Friends of Help Peru

Alejandra Abusada
Benjamin Abu Gosch
Nicolas Aguirre
Clara Andrade
Cayetana Aljovín
Jorge Allende
Viviana Arias
Maria Aspillaga
Heather Ayers
Juan Avendaño
Alonso Aramburú and Katherine Boyanovich
Katie Baric
Dennise Becerra
Enrique Bernales
Alejandro Camino Boggio
Adam Brenneman
Robert Brenner
Alexandra Bryce
Ignacio Bustamante
Christine Burke Holtzman
Maria Paula Carvajal
Joyce Chang and David Robbins
Raquel Chang-Rodriguez
Uta-Chrissie Chairó
Kelly Cobb
Juan Fernando Correa
Gabriel de Corral
Roberto Danino
James and Katherine Daniels
Leslie DeBauge
Rodrigo DeMaria
Rafael Diaz
Sean Dietz
Elizabeth Dinnen
Nicole Dupont
Ria Dutta
Javier Dyer
Sara Elehky
Michael Elnick

Mirco Elias
Mario Epelbaum
Nicolas Esguerra
Alessandra Falconi
Alexandra Fariña
Mara Fariña
Mario Farcic
Sergio Fernandez
Adam Frey
Alonso Freyre
Guillermo Garrido Lecca
John Geary
Vera Greene
David Greenfield
Alejandro Gordano
Lucy Gonzales
Stella Gonzales Vigil Mohme
Manuel Gonzalez-Spah
Gonzalo Guitart
Marisol Haro
Alex Hernando
Daniel Hernandez
Jon Herron
Lindsay and Charlie Higgins
Dylan Hogarty
Eduardo Holgado
Christopher Holme
Michael Holme
Adam Holtzman
Gonzalo Isaacs
Patrica Jenkins
Johnson & Johnson
Mary Joseph
King & Spalding
Timothy M. Kingston
Mathias Korder Fort
Caroline Kronley
Javier La Rosa
Arielle Ludwig-Morris

Adrian Ludwig
Jeffrey Lynch
Hans Lin
Carlos Ivan Lopez
Oscar Lorenzzi
Moises Mainster
Borja Marcos
Milagros Mayesh
Elizabeth Mazulis
Alonso Medina
Juan Mendez
Maria Meringolo
José Antonio Miranda
Nicolas Montenegro Botero
Daniel Montoya
Martin Mongrut and Cecilia Mongrut
Michael Morcom
Ryan Morrison
Diego Mostaccero
Alexander Muller
Toren Murphy
Juan Naveira
Oliver Navarro
Elenisse Noonan
Julio Obeso
Joaquin Ormeño
Andres Osornio
Jaime Pease
Pedro Pereira
Martino Perletti
Steffen Peters
Stefano Peschiera
Renata Prestes
Christopher Price
Taylor Rackover
Paul Rafla
Rosanna Ramos-Velita
Kevin Reynolds
Fernando Rivera
Matias Ringel
Camila Ringel
Julian Ringel
Rafael Roberti
Juan Robayo

Juan Jose Rosas
John Roth
Fabiola Roa and Alan Leo Jensen
Nicolás Rodriguez
Rodrigo Ruiz Hudobro
Juan Pablo Sanz Rojas
Jaime Schettini
Alexander Sharata
Lee Simon
Gabriel Soldi
Fernando Soto
Fradyn Suarez
Nicolás Taragona
Alvaro Tafur
Gabriela Teran-Lopez
Javier Torres Quiroz
Andrea Torriglia
Herbert Tweddle
Mateo Ugas
Andres Urmeneta
Diego Urmeneta
Adriana Valenzuela
Sarah Valdovinos
Francisco Vaisman
Aldo Velasquez
Juan Pablo Vegas
Nicolás Vega
Danielle Vertiz
Jose Viso
Max Volkov
Philip Warner
Logan Wolf
Benjamin Wolf
Nicolas Woods
Mateo Woods
Anne Yearwood
Juan Manuel Yori
Marco Zaldivar
Diego Zuazo
Anonymous Donors (7)

HELP PERU

2025 ANNUAL REPORT



Help Peru c/o Cullari Carrico, 55 Lane Rd., Suite 300
Fairfield, NJ 07004

helpperu.org
© 2026 Help Peru